

## ADVERTISING HAS GONE MOBILE... HAVE YOU?

BIZ TURNS YOUR BUSINESS CARDS INTO A POWERFUL MARKETING MACHINE!



**Hand out your  
FREE \$5 BIZ  
Calling Cards**



**Your customers  
make FREE  
global calls**



**Your text  
message  
ad is sent  
to them**



**Customers  
come back to  
redeem your  
special offers.**

### ✓ A POWERFUL... YET SIMPLE PROCESS?

- Give Out Your Reward Cards
- Leverage Your "Keyword" Short Code
- Create Ads Via Online, hosted web portal
- Send Immediate or scheduled ads
- Verify Ad effectiveness instantly
- Repeat the good ads. Drop the bad ads.

### ✓ INCREASE LEADS

- Build an Accurate and Current Data Base
- Powerful Loyalty Program
- Grow your business, not wasted ad dollar



*For More Information:*

Mike Thompson  
1-951-340-4525  
mike@bizcallingcardsinfo.com  
www.bizcallingcardsinfo.com

**\$5 FREE GLOBAL CALLING CARD**  
text freebie to 53203  
Simply text the keyword above to receive your \$5 free calling



**Advertiser Information**

**PRODUCT PURCHASE FORM**

First Name	Last Name	Tax ID #
Company Name		
Mailing Address		
City	State	Zip Code
Cell Phone	Phone 2	
Email Address	Website URL	
Please enter the name of the person who referred you to BIZ <b>Mike Thompson ph.1-951-340-4525</b>		Referral ID # <b>1026</b>

**Product Purchase**

**I Would Like to Purchase the BIZ Product Package Below:**

- Advertiser Basic Package: \$49 / \$49 month** -----  **\$49 + \$49 mo**  
 Receive 360 Biz Calling Card PINs loaded with \$5 of global free calling every 12 months.  
 Receive 300 instant sending text messages per month. Online access to your SMS Ad Builder, scheduler and database builder.  
 Receive 1 short code "keyword". Online access to your SMS Ad Builder, scheduler and database builder.
- Advertiser Basic Package: \$295 / \$99 month** -----  **\$295 + \$99 mo**  
 Receive 1,200 **free calling PINs** loaded with \$5 of global free calling every 12 months.  
 Receive 400 SMS text messages per month.  
 Receive 1 short code "keyword". Online access to your SMS Ad Builder, scheduler and database builder.
- Advertiser Pro Package - Pro: \$495 / \$149 month** -----  **\$495 + \$149 mo**  
 Caller customized greeting audio of your company and one 15 second ad of your products or services.  
 Receive 1,600 **free calling PINs** loaded with \$5 of global free calling every 12 months.  
 Receive 600 SMS text messages per month.  
 Receive 2 short code "keyword". Online access to your SMS Ad Builder, scheduler and database builder.
- Private Network Package \$995 setup / \$199 month** -----  **\$995 + \$199 mo**  
 Caller customized greeting audio of your company and three 15 second ad of your products or services.  
 Receive 3,000 **free calling PINs** loaded with \$5 of global free calling every 12 months.  
 Receive 2,000 SMS text messages per month.  
 Receive 5 short code "keywords". Online access to your SMS Ad Builder, scheduler and database builder.
- Private Network Gold Package - Gold \$2495 setup / \$299 month** -----  **\$2495 + \$299 mo**  
 Caller customized greeting audio of your company and three 15 second ad of your products or services.  
 Receive 10,000 **free calling PINs** loaded with \$5 of global free calling every 12 months.  
 Receive 4,000 SMS text messages per month.  
 Receive 20 short code "keywords". Online access to your SMS Ad Builder, scheduler and database builder.
- Private Network Platinum Package - Platinum \$4995 setup / \$499 month** -----  **\$4995 + \$499 mo**  
 Caller customized greeting audio of your company and three 15 second ad of your products or services.  
 Receive 20,000 **free calling PINs** loaded with \$5 of global free calling every 12 months.  
 Receive 8,000 SMS text messages per month. Receive 50 short code "keywords".  
 Receive 50 short code "keywords". Online access to your SMS Ad Builder, scheduler and database builder.

*\*For additional cards, please contact Biz Calling Cards or your Biz Account Executive for pricing and other details.*

**Total Submitted: \$**

**Payment and Bank Account Information**

**Bank Automatic Deduction and Payments Option**

I authorize Biz Calling Cards or its authorized financial institution to withdraw the monthly payment from this account for the entire term of this agreement.

Bank Name \_\_\_\_\_

Routing Number \_\_\_\_\_  
(The bottom left number of your checking or saving account)

Account Number \_\_\_\_\_  
(The bottom right number of your checking or saving account)

Drivers License Number \_\_\_\_\_ Drivers License State \_\_\_\_\_

Account Holder Signature \_\_\_\_\_

**Credit Cards Payments Option**  **Visa**  **MC**

I authorize Biz Calling Cards or its authorized financial institution to withdraw the monthly payment from this credit card account for the entire term of this agreement.

Name on Card \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Card Security Identification Number \_\_\_\_\_  
(Three or four digit number on back of card)

Account Holder Signature \_\_\_\_\_

**Declaration**

Applicant warrants that all information is true and correct. The undersigned has read and accepted the Advertiser Policies and Terms listed on [www.BizCallingCards.com](http://www.BizCallingCards.com) web site.

\_\_\_\_\_  
Authorized Applicant Signature Date

Office use only  
Entered by: \_\_\_\_\_  
Assigned ID#: \_\_\_\_\_ Date: \_\_\_\_\_

## BIZ ADVERTISER/PRIVATE NETWORK AGREEMENT

- 1.) LEGAL AGE - The ADVERTISER/PRIVATE NETWORK Applicant warrants that he/she is legally qualified in his/her state of residency to become an ADVERTISER/PRIVATE NETWORK client member offering free phone calling cards, text message advertising and/or becoming a PRIVATE NETWORK/ADVERTISER on the Biz Calling Cards, Inc. (BIZ) advertising network. Upon acceptance of this Application by BIZ, PRIVATE NETWORK/ADVERTISER will be responsible for his/her own marketing and advertising duties on the BIZ network.
- 2.) General Service: BIZ is generally used by advertisers and media partners "Users" to interact with User customers "End Users" via SMS text messaging. End users of the service participate through the use of unique keywords that are sent to a string of 5 or 6 numeric characters called a Common Short Code. Specific examples of such services include, but are not limited to, information retrieval via SMS messaging, participation in SMS contests, and SMS coupon retrieval. Keywords are selected during the service setup by the User for use with the services during the service term. Use of the keyword in no way implies ownership of the keyword. BIZ retains ownership of all keywords used with the service. Use of a keyword can be revoked at any time, for any reason without liability to user or any other third party. Biz Calling Cards reserves the right to limit, terminate, or modify the service at any time without liability to User, User's agent, or any other third party. By using the services, you agree that BIZ shall not be liable to you for any modification or discontinuance of the Service. BIZ makes reasonable efforts to provide the Service on a 24/7 basis, but cannot guarantee such service. The Service will be interrupted on occasion for planned and unscheduled maintenance. BIZ sends and receives SMS messages via supported mobile telecommunication companies and their aggregation agents. While all commercial efforts are used to provide a reliable text service to User, Biz Calling Cards, Inc. cannot guarantee ultimate delivery of SMS text messages or timely delivery of SMS text messages and makes no warranty, expressed or implied, that SMS text messages will be delivered to End Users.
- 3.) Usage Policy: You represent and warrant that:
- You agree to order, print and distribute your own business calling cards in the format and standard approved designs of BIZ as shown on the BIZ websites.
  - You agree NOT to sell, re-sell, retail or wholesale your business calling cards to the general public.
  - The owners of the phone numbers used with the Service or that you provide 82222 to which outbound SMS text messages are sent through the Service, have consented and affirmatively "opted-in" to receive such messages. You will immediately notify Biz Calling Cards, Inc. in writing in the event that a phone number owner has opted out of the receiving text messages.
  - You agree to include standard opt-out language and service charge disclaimers on all outbound messages "Txt STOP 2 stop" and "Std msg rates apply".
  - You agree to abide by all applicable local, national and international laws and are solely responsible for all acts of omission under your account including the content of messages transmitted through 82222.
  - You agree to keep your login details and profile and billing information current and confidential and maintain such confidentiality. BIZ reserves the right to terminate accounts for any fraudulent, abusive, or illegal activity and you may be reported to appropriate law-enforcement agencies.
  - You agree to abide by the guidelines set forth by the Mobile Marketing Association's guidelines found at <http://www.mmaglobal.com/bestpractices.pdf>
  - You agree to use the service for professional use only and agree not to use the Service to:
  - Send unsolicited marketing messages (i.e. spam);
  - Gather any type of information about End Users or others without their consent
  - Mislead others as to the identity of the sender of your messages, by creating a false identity, impersonating the identity of someone/something else or by providing contact details that do not belong to you;
  - Transmit, associate or publish any unlawful, racist, harassing, libelous, abusive, threatening, demeaning, libelous, immoral, harmful, vulgar, obscene or otherwise objectionable material of any kind;
  - Transmit any material that contains viruses, trojan horses, worm, time bombs, cancel-bots or any other harmful/deleterious programs;
  - Transmit any material that may infringe upon the intellectual property rights of third parties including trademarks, copyrights or other rights of publicity;
  - Interfere with, or disrupt, networks connected to the Service or violate the regulations, policies or procedures of such networks;
  - Attempt to gain unauthorized access to the Service, other accounts, computer systems or networks connected to the Service, through password mining or any other means;
  - Interfere with another's use and enjoyment of the Service; or
  - Engage in any other activity deemed by BIZ. to be a criminal liability or civil penalty/judgment.
- 4.) Payment and Fees: The term of this agreement shall be no less than three months (3 months). Each Advertiser/Private Network package offered by BIZ includes a certain amount of calling card PINs. These phone calling PINs are issued to be used based on a 12 months usage period and are allotted based on an average monthly use rate. (Example: 1200 PINs are averaged to be used at 100 PINs per month x 12 months = 1200 PINs). Excessive use of PINs may result in added monthly charges to Advertiser/Private Network clients. If monthly allotted PINs credits reach zero, your account will be credited an additional one hundred (100) "Rollover" credits and your billing method on file will be automatically charged fifty (\$50) dollars for each instance of PIN credited.
- SMS Allocated Use: The Service does not offer premium text service fees to End User customers. Only standard carrier message rates apply to End Users. Charges for use of the Service may include a recurring monthly fee or a pre-paid term-based package. Packages include a disclosed number of text message credits as well as a disclosed number of rights to keywords. Purchased message credits are consumed with each inbound and outbound message processed by the Service and renewed on the billing anniversary date. Package message credits do not carry over from month to month. If monthly allotted message credits reach zero, but the Service requires inbound or outbound messages to be processed, your account will be credited an additional five hundred (500) "Rollover" credits and your billing method on file will be automatically charged fifty (\$50) dollars for each instance of credited Rollover credits. Rollover credits, unlike monthly package credits are available for use for up to twelve (12) months. Payment can be in the form of supported credit cards or Check. If you use credit card and checking account auto debits as your billing method, you consent to have your credit card or checking account charged every thirty (30) days from the date of the original transaction. If you pay by check, a monthly invoice that must be paid before the 30th day anniversary date of your original transaction or your account will not be accessible until payment is made.
- 5.) Termination/Cancellation of Service: You must provide written notice of cancellation within 29 days of your billing date or you will be charged for the next month of service. There are no refunds for unused message credits, and there are no prorated refunds under any circumstances.
- 6.) Age Requirements for use of the Service: This Service is available for individuals aged 13 years or older. If you are 13 or older but under the age of 18, you should review these terms and conditions with your parent or guardian to make sure that you and your parent or guardian understand these terms and conditions.
- 7.) Dispute: In the event a dispute shall arise between BIZ and the PRIVATE NETWORK/ADVERTISER as to their respective rights, duties and obligations under the Agreement, such dispute shall be submitted to arbitration under the rules of the American Arbitration Association. The arbitration shall be held at Santa Ana, California. The decision of the arbitrator shall be final and shall be entitled to enforcement in any court of competent jurisdiction.
- 8.) General Release of Liability: All Users and agree to hold harmless and release Biz Calling Cards, Inc. their respective parent companies, distributors, affiliates, and subsidiaries; the service agencies and independent contractors of any of the above organizations; their respective officers, directors, employees, and agents (including advertising and promotion agencies); and all others associated with the development and execution of this service from any and all liability with respect to or in any way arising from this service.
- 9.) LIMITATION OF LIABILITY - TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, UNDER NO CIRCUMSTANCE, INCLUDING BUT NOT LIMITED TO NEGLIGENCE, SHALL BIZ BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES THAT RESULT FROM THE USE OF OR THE INABILITY TO USE ANY SOFTWARE OR SERVICE, ANY CHANGES TO THE SOFTWARE OR ANY SERVICE, UNAUTHORIZED ACCESS TO OR ALTERATION OF YOUR TRANSMISSIONS OR DATA, ANY MATERIAL OR DATA SENT OR RECEIVED OR NOT SENT OR RECEIVED, OR ANY TRANSACTIONS ENTERED INTO THROUGH THE SERVICE. YOU SPECIFICALLY AGREE THAT BIZ IS NOT RESPONSIBLE OR LIABLE FOR ANY THREATENING, DEFAMATORY, OBSCENE, OFFENSIVE OR ILLEGAL CONTENT OR CONDUCT OF ANY OTHER PARTY OR ANY INFRINGEMENT OF ANOTHER'S RIGHTS, INCLUDING INTELLECTUAL PROPERTY RIGHTS. IF YOU ARE DISSATISFIED WITH THE SOFTWARE, A SERVICE, THE MATERIALS AVAILABLE ON OR THROUGH THE WEBSITE, OR WITH ANY OF BIZ TERMS AND CONDITIONS, YOUR SOLE AND EXCLUSIVE REMEDY IS TO DISCONTINUE ACCESSING THE WEBSITE AND/OR USING ANY OF BIZ SOFTWARE AND/OR SERVICES.
- 10.) ENTIRE AGREEMENT - This Agreement constitutes the entire agreement between the parties with regard to the relationship of the PRIVATE NETWORK/ADVERTISER and BIZ and supersedes all previous agreements, understandings, representations, promises and negotiations on the subject. The parties agree that neither was induced to enter into this Agreement by any representations or statements not included within this Agreement.

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Authorized Applicant Signature